

March [date], 2022

Embassy of Canada
Tornado Tower,
Corner of Majlis Al Taawon Street and Al Funduq Street,
Doha, State of Qatar

RE: Statement of Purpose for Study Permit Application

Dear Visa Officer,

In line with my application for a study visa in Canada, I am writing this letter to express my desire to embark on a two-year career training at Northern Alberta Institute of Technology, specializing in the area of Business Administration-Human Resource Management which will commence on September 1, 2022.

Through this correspondence, I wish to convince you of my eligibility as prescribed by the rules of the Canadian immigration bureau.

BRIEF PERSONAL BACKGROUND

Please allow me to introduce myself first. I am [client name], a [citizenship] citizen currently working in Doha, Qatar. At 36 years old, I am married and have two daughters, both of whom were born and raised in this country.

In the late 2000s, nursing was among the most preferred degrees in the [country]. Thus, as a nursing graduate who acquired her license in 2009, I found it difficult to penetrate the job market due to oversaturation. Realizing that nursing jobs were rapidly being overfilled, I decided to boost my credentials by taking a specialized course in dialysis for three months beginning in March 2009.

Eventually, I sat down for the certification exams in October 2009, after which I immediately flew to Qatar to visit my husband, [name], who was then employed as a physiotherapist. Auspiciously, I was in Qatar when I learned that I passed the said national examination for hemodialysis nurses.

PROFESSIONAL BACKGROUND

As a visitor, I was allowed to stay in Qatar for at least a year. Hence, I used this opportunity to stay for nine months to help my husband with the household chores as he focused on his highly-demanding job at the hospital. Through the recommendations of my husband's friends whom I met in Qatar, I was introduced to Ali Bin Ali Medical, a medical equipment provider that was seeking to employ someone with a medical background. Immediately after my interview, they issued an employment contract so I can apply for a work permit. Thus, from July 2010 to February 2012, I worked as a Senior Product Specialist who was responsible for dealing with clients regarding their medical equipment needs.

My stint with Ali Bin came to a halt when I brought my eldest daughter into the world. Unfortunately, she was afflicted with a throat infection which necessitated my undivided attention. Thus, to fully devote my time to her recovery, I was asked by my husband to temporarily leave my job. Thankfully, by religiously following her medication, my daughter gradually recovered.

Throughout this family ordeal, we were able to take turns looking after our daughter, which allowed me to return to employment. Soon, I was hired as a Senior Clerk at Hamad Medical Corporation and worked for them from February 2013 to February 2015. This job entailed organizing referrals received from all primary health centers, pediatric emergency centers, hospitals, and private clinics.

By some twist of fate, a new opportunity that would soon shift my career gears presented itself as a job hiring for BPO+ (Nokia Networks). Leveraging my prior skills in information management, I applied for the position of Facilities Coordinator and was luckily hired. This became my formal initiation into administrative roles. From May 2015 to March 2018, I worked in its guest relations and administrative departments.

When I delivered my second child, I knew I had to stop working again. Yet a unique opportunity to still practice my newfound skills came during the height of the pandemic in 2020. I volunteered as Case Investigator for COVID-19 patients from May 2020 to July 2020. This served as my expression of gratitude to the government of Qatar for accommodating and giving our family a comfortable lifestyle. However, I decided to stay home eventually to supervise my children who temporarily stopped going to school to avoid viral infection.

Thankfully, when the COVID-19 infection rates started to dip due to vaccines, I was able to resume my work duties at Nokia Networks.

PURPOSE OF STUDY

My exposure to the administrative tasks assigned to me at Nokia Networks made me reconsider my career options. In fact, the pandemic lockdown allowed me to reflect on my experiences and the skills I have accumulated throughout my career. It dawned on me that while I do have the qualifications to work in a medical setting, I am best suited to administrative duties, particularly in the area of human resources.

However, I also realized that to properly function in my desired career path, I need to seek specialized training in the area of human resources and business administration. That said, I became resolved to embark on a study pursuit in Canada, where certification programs only take a minimum of two years to complete yet are packaged with all the necessary academic instruction required to equip students for their career advancement. Having reached the career ceiling myself, I feel ready to take on the challenge of shifting into a more fulfilling job opportunity through relevant education.

WHY CANADA

I am aware that there are several institutions in the Philippines that offer the same programs in Business Administration and Human Resources Management. However, I would like to establish the fact that most course offerings in the Philippines are designed to be completed as four-year degrees, which I do not have the luxury to spend time on. While I understand that it is relatively cheaper to undergo career training in the Philippines, I prefer a cost-efficient route that will not prolong my absence in Qatar where I intend to seek employment and possibly, a permanent residency. Also, I realized that I have to forego the course offerings in Qatar, as most institutions do not have the kind of curriculum and schedule I am seeking for.

This leaves me with the option to study in Canada instead. In Canada, academic instruction is very cost-efficient in terms of curriculum schedule and career-matching courses. I can easily acquire my certification in just two years and still be well-equipped for job prospects.

Another justification for choosing to study in Canada is the opportunity to be accompanied by family members throughout the period prescribed by the immigration bureau. My spouse and kids will accompany me as I adapt to the new environment as a student. This will allow me to still fulfill my maternal responsibilities without compromising my schooling.

STUDYING AT NAIT

In choosing the ideal institution to spend my two-year training in, I looked for a career-specific academic curriculum, one which explicitly suggests the job outlooks that can be derived from its study. I further narrowed down my choices to the accessibility of the area from where my friend's residence is located in Alberta, which will simplify transportation and reduce commuting costs. Northern Alberta Institute of Technology (NAIT) ticks off these two top requirements.

Curriculum-wise, NAIT is a good choice for me because it offers government-approved and industry-recognized credentials which will not only look good on resume but will similarly solidify my competency in Human Resources Management. I preferred to take this program because (1) it is a tailor-made curriculum that suits an aspiring HR staff like me, and (2) it involves managerial courses that prepare students for supervisory positions. It is also interesting to note that graduates of this program have achieved an 86% placement rate from 2017 to 2019 alone.

My objective for taking HR Management training is to be familiar with the recruitment process and the administrative duties tied up to the company workforce dynamics. Upon my completion, I am looking forward to applying to jobs in the HR department to specialize in the recruitment, training, and counseling of employees. As for the salary expectations, I find the annual median salary of about \$43,680 to be more than financially rewarding, which will allow me to save for our retirement and our growing family.

ACCOMPANYING FAMILY MEMBERS

When deciding to go back to school to acquire additional academic credits for career advancement, I made it clear that family is non-negotiable. Hence, it delights me that Canadian immigration may provide the opportunity to bring my spouse and kids as accompanying family members.

Aside from my intention to keep my family together, I believe that I need their constant presence to remind me of their moral support and affection, which will allow me to survive the academic challenges. As for my daughters, they can experience a diverse and progressive environment which will help shape their interpersonal skills. On the other hand, my husband can take advantage of his work experience as a physiotherapist to volunteer at a sports organization near my preferred area of temporary residence. From a visitor standpoint, it is a win-win situation for everyone concerned.

FINANCIAL ELIGIBILITY

Throughout the years that I have worked for employers both in the medical field and business solutions industry, I have saved enough funds for the rainy days and our family's future. One of the things I would like to invest in is my education, with which I might acquire a higher-paying job that values a good work-life balance.

To substantiate this claim, I would like to establish our financial eligibility. Aside from my own personal bank account, my spouse and I also have a joint account [amounting to \$\$\$] which will cover our living and study expenses once in Canada. My friend, who would like to be a gracious host, will provide for our board and lodging, while my aunt who is currently based in Canada pledges 5,000 CAD for our grocery allowance. With our combined financial capacities, I hope to convince you of our self-sufficiency to temporarily stay in your country.

SOCIO-ECONOMIC TIES

As temporary residents of Qatar by virtue of employment, my husband and I have established strong ties with its local community. Our adherence to the immigration regulations in this country allowed us to flourish and build a family without any inconveniences resulting from the abuse of our visa privileges. Such due diligence allowed us to extend our stay in Qatar and be issued a re-entry upon my completion of the certification program in Canada.

Moreover, my husband has received the unanimous recommendation of his employers to return to his job post after my brief study period in Canada, with which he plans to honor. This further confirms that our time in your country will be solely for the purpose of my continuing education and that we have no intention of settling there once I completed my study program. With the solid professional experiences we have cultivated in Qatar, I see no reason to leave our career base for Canada's job market.

CLOSING

In closing, please allow me to further confirm my adherence to the rules of foreign immigration. Recently, we have been issued multiple-entry visas in the US, which we were not able to use due to the COVID-19 pandemic. Similarly, we also qualified for the Schengen visa, proving that immigration officials are convinced of the genuineness of our intention to temporarily stay in said host countries.

All things considered, I believe that I have sufficiently laid down the justifications for my temporary stay in Canada. Rest assured that coming from an equally stringent host country, my family and I will bind by the rules set by the Canadian immigration and government as we have always been with Qatar. I would definitely appreciate this opportunity and take the learnings with me back in my country of residence as I seek to reach new career heights.

Thank you for taking the time to review my application.

Sincerely,

Student Visa Applicant